



Private Label  
Manufacturing  
Beauty from Nature



A woman with her hair in a braid, wearing a white dress, stands with her arms outstretched in front of a lush green waterfall. The scene is set in a dense, tropical forest with various types of ferns and foliage. The waterfall is on the right side of the frame, cascading down a rocky surface. The overall atmosphere is serene and natural.

akten  
cosmetics



## WE LOVE NATURE

We believe in the goodness of people and in the community. We are always looking for new solutions and find them in nature. We respect life, which is why we are fair to people, animals and plants.

## WE STAND FOR QUALITY

And we love what we do because we pursue an idea that is greater than ourselves. We work towards a better world.

## OUR CONTRIBUTION

The best possible cosmetics with and from nature for everyone.



AKTEN Cosmetics Co. Ltd. (since 1988) is a custom formulator and manufacturer of “natural” personal care products. AKTEN Cosmetics combine naturally derived active ingredients, extracts from plants of the nature and organic essential oils.

As a pioneer in natural skin, body and hair care, Akten produces unique and innovative formulations at the R&D department of it which is located in Istanbul University /TeknoPark.

Research and Development department of AKTEN Cosmetics has a proven track record of experience in developing INNOVATIVE natural and effective cosmetics. Akten Cosmetic has gained patent rights for main ingredient of anti hair loss shampoo named PhytoComplex AHL®.

**PhytoComplex AHL® is a unique raw material obtained from a mixture of 24 different kinds of plant extracts.**

We address the individual concerns of each customer's skin in a comprehensive way. Each product offers multiple actions: hydration, protection from environmental stressors, prevention and treatment

of signs of aging. Also we focused on hair skin problems, hair losses problems with our 100% certified essential oils. All products are ideal partners that reinforce each other and act synergistically to offer maximum results.

Akten Cosmetics has an integrated production facilities and have world-class quality certificates. Our facilities were designed according to ISO 9001 standards. Also, we have GMP (Good Manufacturing Practice) certificate and HALAL products certificate for all stages of production of human health associated products. These documents are showing our point of view for the quality, the safety of cosmetics, and the importance given to consumer.



Certificate No:7616

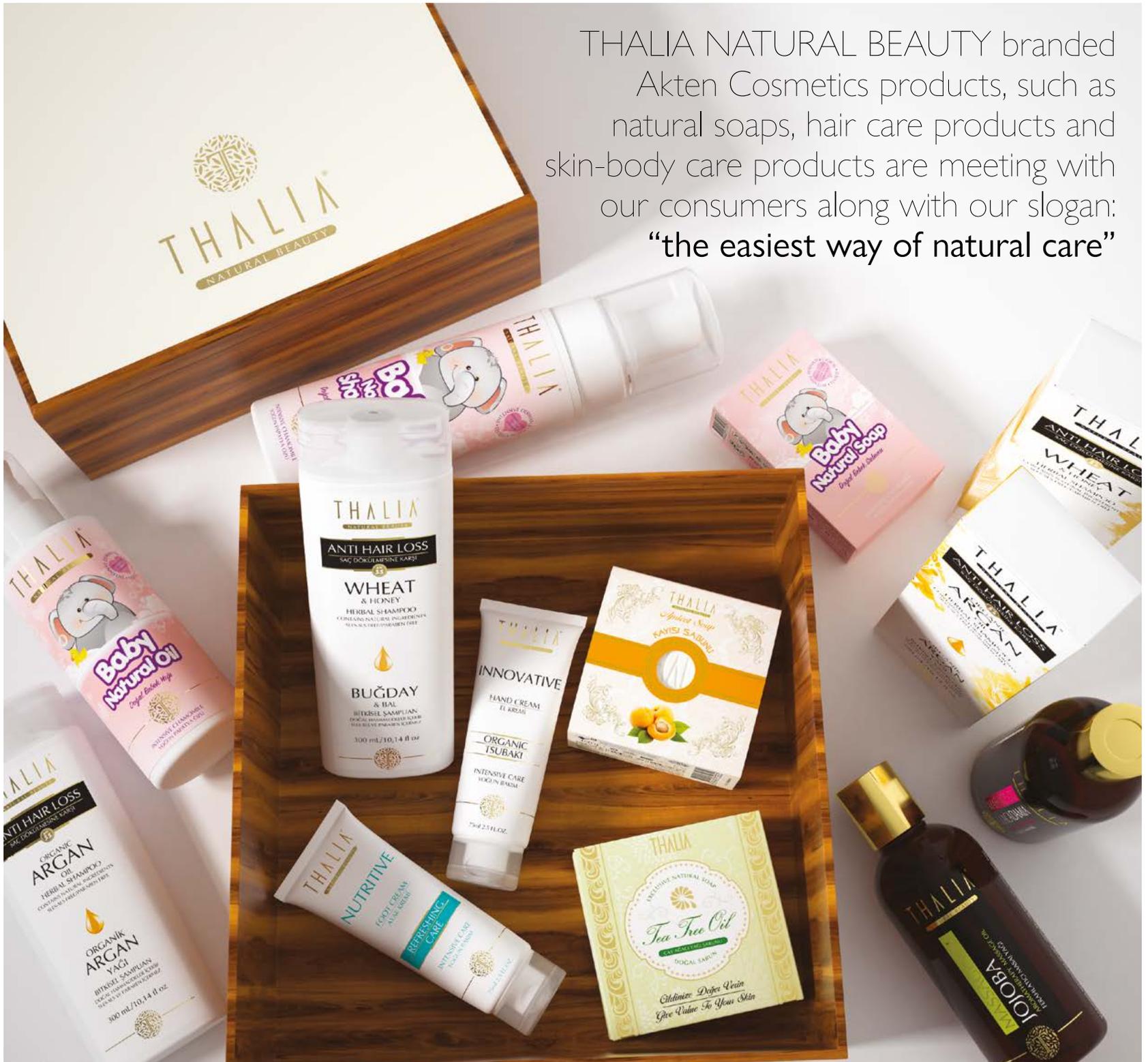


Certificate No:40019



Certificate No:GP/11-120

THALIA NATURAL BEAUTY branded Akten Cosmetics products, such as natural soaps, hair care products and skin-body care products are meeting with our consumers along with our slogan: “the easiest way of natural care”



# Akten Cosmetics

AKTEN's mission is to assist the companies in offering high quality private label lines of natural soap, haircare, body-care and skincare products to enhance their operation by leveraging their most important asset - **their brand**. Promoting your brand through a collection of specialized private label beauty products, tailored to the needs of your client base, makes sense - especially when those products can be developed in a way that not only enhances your reputation, but also your bottom line. We offer quality private label cosmetic products at low minimums – at prices that offer you customer loyalty, healthy margins and strong returns.

Plus, we simplify the process. Based on your business and customer profile, we bring the best products

for you to choose from – you get to do the fun part – choose the best products, scents and packaging and we facilitate the rest. We will work with your graphic designers or have you work with our in-house graphic designers to develop the labeling and then deliver to you beautiful professional products – ready for your shelves!

Our commitment to you is to develop a professional line of products on which you and your customers can depend and love. We only work with high quality botanical, naturally derived ingredients and never tested on animals. We ensure the products delivered meet not only your high standards, but also those of EU standards.



1  
We have all the necessary equipment required for the production of private label natural cosmetics.

2  
We guarantee low minimum order quantities on your products.

3  
Consider us your total solution point. Send us your product idea and we'll return it, fully formulated, manufactured, packaged and shipped.

4  
You're already working hard enough. We'll work even harder to determine how you can do more with spend less to market your product..

5  
We are committed to upholding our industry guidelines and exceeding your client's expectations. Innovation is the pulse of the cosmetic industry — we commit to our customers by delivering solutions that keep pace with every single shift in beauty care technology.

6  
Cooperation in this area makes it possible to set up private label cosmetics manufacturing. You do not need to make big investment in organization of your own production. Our partners know this very well.

7  
While Akten Cosmetics will be engaged in manufacturing business, you can fully concentrate on the advertising and promotion of your private label cosmetics.

8  
In case your cosmetic manufacturer is already well known, it is a great opportunity to win a new market segment without spending too much money on marketing and advertising campaigns.

WHAT ARE THE BENEFITS OF WORKING FOR PRIVATE LABEL WITH AKTEN COSMETICS?





# Research and Development

Akten cosmetics have been developing new products based on its research and development tradition for 30 years. In recent years, we improved our R&D capacity by cooperating with NGS Biotechnology which is located in Technopark of Istanbul University. By this way, we could generating more innovative and functional cosmetic products.

Our highly qualified chemists could work with you for creating effective formulations, and this custom products could be highly suitable for your needs. Throughout the R&D process, our laboratory team will always stay focused on the efficacy, safety, stability and longevity of your products.

When you choose Akten cosmetics, our advanced laboratory and our experience will be indispensable for your business.





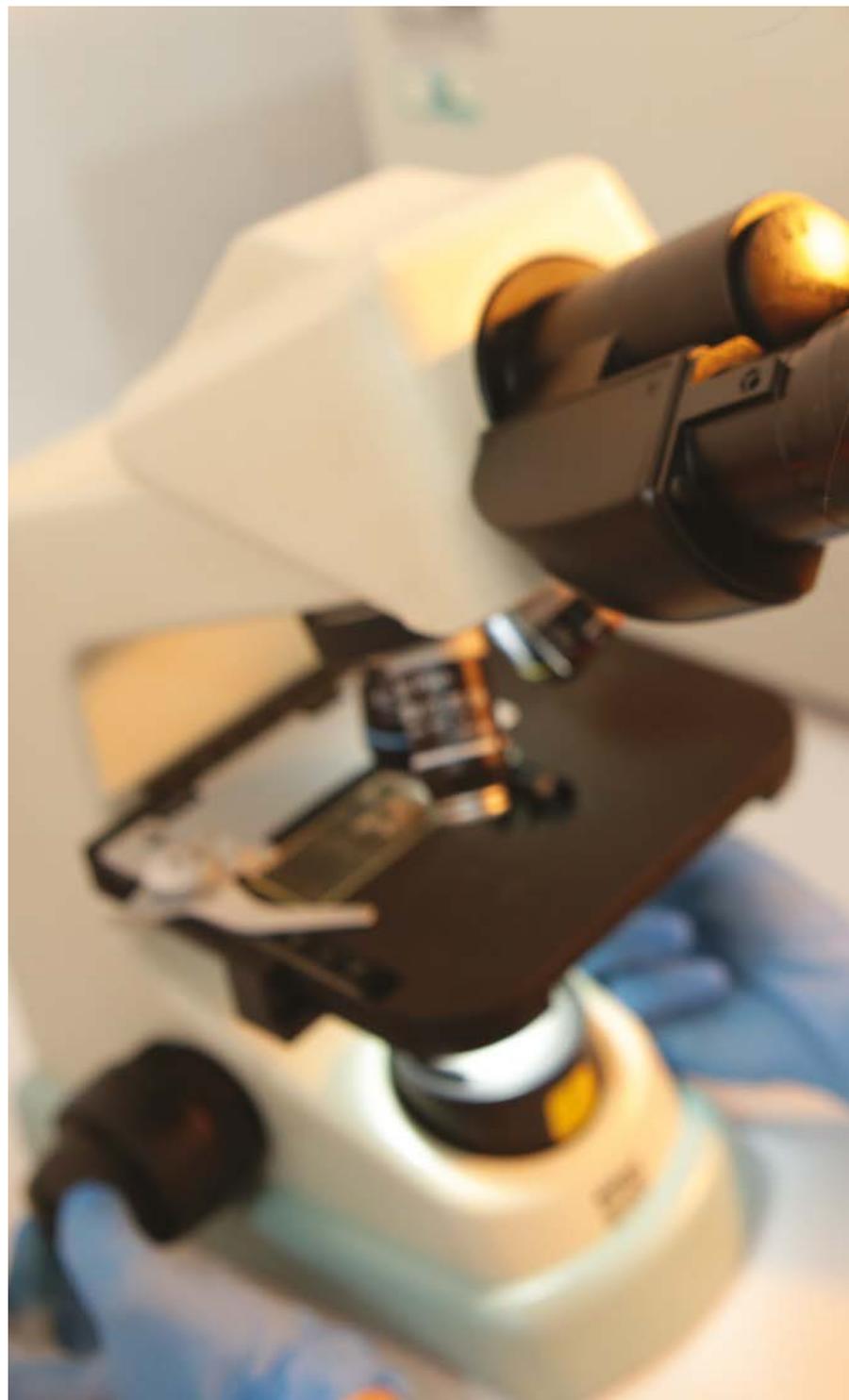


# Laboratory

Our full-time chemists operate a latest technology, in-house laboratory, so we can conduct the majority of our research and development on-site, reducing time-to-shelf and expediting manufacturing time.

Our development team utilizes a vast collection of authoritative and innovative resources to conduct research. Information sharing on Raw Material Technical Data, Material Safety Data Sheets and Clinical Data is provided through our vendors and our close relationship with their laboratories. We also utilize a wide range of certified online and academic references, as well as clinical sources.

We gather detailed scientific knowledge on raw materials and their effectiveness, in order to improve and expand our product lines and formulations. All development processes are assigned lab numbers and undergo systematic testing of various actives and ingredient interaction. Samples are often provided to client focus panels for assessment, resulting in higher quality products, safer formulations and competitive pricing.

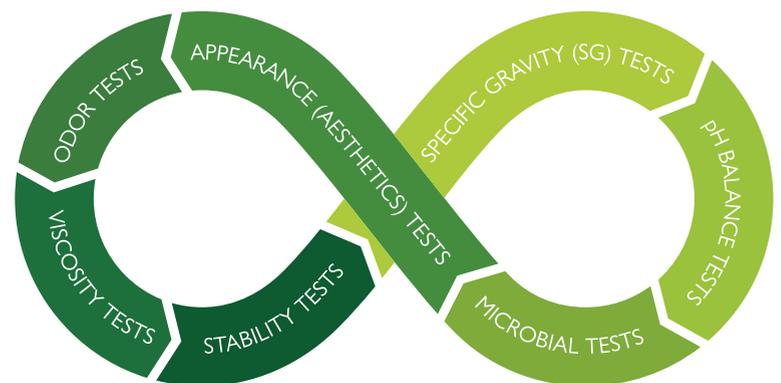




## Testing

At Atken Cosmetics, our goal is to deliver the safest and most effective products to both our customers and their market place. Our stringent testing and quality control standards allow us to do just that! Our products are not only tested during development and production, but also during the filling process to ensure consistent and stable results. All of our product formulations are scrutinized for the highest quality using latest technology equipment.

We regularly conduct many standard tests on our products, including:



Our rigorous testing procedures are in place to guarantee you the highest quality and efficacy products available on the market today.

# Services

## QUALITY

We comply with the highest industry quality standards such as ISO 22716:2007 (GMP) enabling us to provide traceability of our products and compliance with regulatory norms.

At every level of the production process we perform rigorous quality assurance such as:

Physical and chemical analysis (density, pH, viscosity),  
Sensorial analysis and Microbiological analysis

Our quality experts will be happy to assist you with all quality-related questions.



## FORMULATION

We are experts in natural cosmetic formulations. Whether you would like to develop new natural products for your brand or replace your current non-natural product line, we offer you innovative formulation solutions for almost all your needs and market trends. Due to our creative development team and our flexible and fast process structure, we can achieve a short time-to-market. Our formulation services include:

Market trend spotting • Consulting about natural ingredients • Certification • Formulations tailor made to clients' needs • Comprehensive product testing (Stability, Preservation, Compatibility) • Regulatory documentation.



## PRODUCTION

Our production facility is organized in an effective management system, which allows us to be highly flexible, to adapt to specific needs and produce low volume batches.

We know that innovative brands need products that are quickly adapted to market demands. That is why we offer a wide range of beauty with low production volumes.



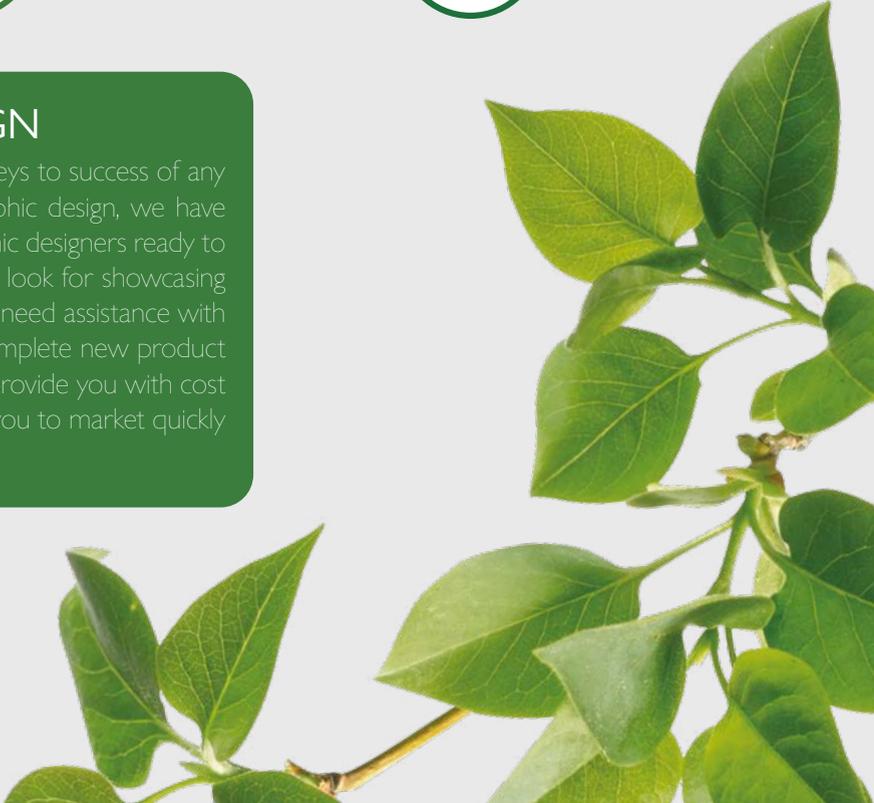
## PACKAGING AND FILLING

Besides bulk production we also offer full service solutions, making products ready to market. This includes complete packaging and filling services, adjusted to a wide variety of different packaging needs.



## CORPORATE PROMOTION PRODUCTS & GIFT SERVICES

We also offer our services to companies and organizations looking to develop unique promotional products or gift items for their customers. We have experience working with a variety of organizations to develop beautiful natural and organic bath and body gift items-unique to their promotion or event.



## GRAPHIC DESIGN

Knowing that one of the keys to success of any beauty line lies in the graphic design, we have assembled a team of graphic designers ready to help you develop the right look for showcasing your brand. Whether you need assistance with simple label layout or a complete new product design, our designers can provide you with cost effective assistance to get you to market quickly and with style.







## Core Capabilities

New Formula Development  
Reverse Engineer Existing Formulas  
Private Label Manufacturing  
Creation of Process Documentation  
Project Management  
Manufacturing Management  
Specification Setup  
And Much More



## Manufacturing

Bottle Filling (Most Bottle Types)  
Tube Filling  
Jar Filling (Creams, Moisturizers)  
Small Production Runs  
Large Production Runs  
Sachets Filling



# Getting started

At AKTEN COSMETICS, our focus is to simplify this process for you by pulling together all the components required that meet your needs and budgets. An overview of how we work is provided here in five steps.

The experienced staff at AKTEN COSMETICS is ready to help you determine the best options and solutions for your professional beauty line. The following provides a basic outline of the steps we follow with each client.



**1. Project Definition** - in this phase you will meet with one of our project experts - either in our showroom or by phone. In this meeting we will review your project, your brand your timeline and your goals. Our focus is to ensure we understand your vision of what you are hoping to achieve for your customers and your business.

**2. Product Selection** - Based on your objectives and budget we will help you identify the best product selection for your beauty line. We encourage you to test our products all made of natural / organic botanical based active ingredients.

**5. Labeling Options** - We offer several options for labeling depending on the packaging you chose and your budget. You can choose from our high quality cost effective printing options. Our project specialists will work with you to provide you with the best option to meet your needs.

5

**4. Packaging Options** - A key component to the success of your new line will be the packing you choose. We source a wide range of quality Plastic, PET and glass packing choices for our clients. We will present you with the best options available to meet your budget and branding goals.

**3. Scenting Options** - While many of our products have a wonderfully natural scent from the organic /natural ingredients used, we understand the importance of offer different and beautiful scents for hair, body and skin care products. We source scents from reputable Turkish / European suppliers offering a wide range of essential oils and pthalate free fragrances.



# Our products lines

We are pleased to bring you beautiful, professional quality products that can be customer branded easily and affordably. Whether you are looking for a turn-key solution – our extensive product list now includes over 200 beautiful botanic, natural and organic based products – or a fully custom blended line, Akten can simplify the process. Leaving you time to do what you do best – manage and grow your business.



**Soap:** We use natural, aromatherapy essential oils and botanical extracts to alter the effects of this moisturizing soap base on your skin. All bars are also facial quality. Different blends for different skin types.

**Hair care:** Akten Cosmetics is proud to manufacture one of the largest line of natural hair care products. From anti hair loss shampoos to liquid hair conditioners, our natural hair products are not only of high quality, but are healthy alternatives for your customers as well!

**Body care:** Body products all made from naturally derived or organic based ingredients – all designed to make the skin feel soft, supple and hydrated.

**Skin Care:** A wonderful collection of organic and natural botanical based product lines, designed for a variety of skin types. Each line features cleansers, toners, moisturizers, night creams and eye gels and creams – plus, a variety of serums especially designed for moisturizing, fine line and deep line treatment.

**Especially for Baby:** Our line of natural/organic based infant care is clean, fresh and paraben/SLS free.

## THE INGREDIENTS WE LOVE

When formulating our products, we are committed to selecting natural, environmentally-friendly and active ingredients, wherever possible, and are continuously seeking new and innovative "green" ingredients.

- Botanical oils (organic argan oil, olive oil, sesame, sweet almond, rose musk, calendula, tsubaki flowers etc.)
- Plant extracts with a variety of benefits for the skin (sage, chamomile, daphne, verbena, sweet mint, rosemary, nettle, terebinth, rose, garlic, calendula etc.)
- Essential oils (lavender, lemon, neroli, peppermint, rose, rosemary)
- Botanical butters (shea butter, body butter, apricot, avocado, grape, mango, etc.)

## THE INGREDIENTS THAT YOU WILL NEVER FIND IN OUR PRODUCTS

We do not use a lot of suspicious substances in our products to choose the most reliable for your health and to reduce the environmental impact.

- Parabens
- Phenoxyethanol
- Mineral oils (petroleum, paraffin...)
- Sodium laureth sulfate
- Sodium hydroxide
- Phthalates
- Genetically modified ( GMO ) plant extracts
- Animal-derived raw materials (Except for hive and dairy animals / honey, beeswax, purified lanolin and milk based ingredients)



THE  
EASIEST  
WAY OF  
NATURAL  
CARE



# Soaps

We use plant extract in our formulation which we produced ourselves in our high capability R&D laboratory. A plant extract is a substance or an active with desirable properties that is removed from the tissue of a plant.

All of our products are free of artificial colors, sodium caustic, preservatives, sles - sls or any synthetics. No animal products (except special products as a goat milk, kefir and honey soap), animal by-products or animal testing.

## PRODUCT CATEGORIES

- Bar Soap  
(We can produce solid soap in various molds starting from 80 gr)
- Liquid Soaps
- Gift Soaps

## SOME INGREDIENTS

Sulphur Extract, Snail Extract, Calendula Extract, Nettle Extract, Seaweed Extract, Terebinth Extract, Laurel Extract, Rice Extract, Rose Extract, Clay Extract, Cinnamon Extract, Mastic Gum Extract, Lavander Extract, Chamomille Extract, Jasmin & Neroli, Garlic & Ginseng, Nigella Sativa, Chocolate & Orange, Wild Pomegranate, Peony Extract, Dandellion, Passin Fruit, Goat's Milk, Honey Extract, Kefir Extract, Propolis Ex, Shea Butter, Cocoa Butter, Vanilla Butter, Argan Oil Soap, Olive Oil Soap, Olive Oil With Olive Particles Soap Skin Whitening Extract, Tea Tree Oil, Juniper Oil, Jojoba Oil, Avocado Oil, Tsubaki Oil, Pearl Powder Extract, Charcoal Extract



# Hair Care Products

Our hair care products are targeted specifically to hair loss problem. We have patent rights for main ingredient of anti hair loss shampoo named **PhytoComplex AHL®**.

**PhytoComplex AHL®** is a unique raw material obtained from a mixture of 24 different kinds of plant extracts.

All of our products are free of SLES – SLS, paraben.  
Some products are also free of salt.

Our product lines,  
designed for a variety of hair types.  
Hair Types addressed in this category:  
Normal / All - Oily - Dry  
Special Needs; (dandruff, fast grow etc.)

## PRODUCT CATEGORIES

- Herbal Shampoo
- Hair Conditioner
- Liquid Hair Conditioner
- Hair Mask
- Hair Care Oil
- Hair Care Serum

## SOME INGREDIENTS

Sulphur & Red Pepper, Juniper & Tea Tree Oil  
Wheat & Honey, Garlic & Ginseng, Lavander & Sage Tea  
Nettle & Horsechesnut, Organic Argan Oil, Olive Oil  
Avocado Oil, Propolis, Passion Fruits, Organic Tsubaki Oil  
Peony, Dandellion extract etc.



# Skin Care Products

AKTEN COSMETICS uses the latest natural skincare technology and offers a preference for naturally-derived products.

By offering your own natural skin care line you open the door to this highly lucrative market which has seen significant growth over the last ten years.

All of our products are free of paraben, preservatives, paraffin or any synthetics.

Our product lines, designed for a variety of skin types.

Skin Types addressed in this category:

Normal / All - Oily / Combination - Mature / Anti-Aging;

Sensitive / Dry - Ultra-Sensitive

## PRODUCTS CATEGORIES

- Face creams ( Day & Night creams, 15 SPF Sun Protected creams, )
- Eye Counter Cream
- Face serums
- Hand cream
- Foot cream
- Face peeling
- Make up remover
- Anti acne cream
- Blemish cream
- BB creams

## SOME INGREDIENTS

Organic Tsubaki oil, Organic Macadamia Oil, Organic Shea Butter, Organic Jojoba Oil, Organic Argan Oil, Organic Candellia Oil, Hyaluronik Acid, Hamamelis, Ginseng, Licorice, Rice Brain Oil, Tea Tree Oil, Calendula Oil etc.



# Body Care Products

Our body care products help to moisturize and rejuvenate the body for a youthful and radiant skin.

All of our products are free of paraben, preservatives, paraffin or any synthetics.

## PRODUCT CATEGORIES

- Body Shampoo
- Peeling
- Lotion
- Body Cream
- Body & Massage Oils
- Body Mist
- 50 SPF Sun Protection Cream

## SOME INGREDIENTS

Organic Tsubaki oil, Organic Macadamia Oil, Organic Shea Butter, Organic Jojoba Oil, Organic Argan Oil, Organic Candellia Oil, Avocado Oil, Olive Oil, Rice Brain Oil, Tea Tree Oil, Calendula Oil, Pomegranate extract, Propolis extract, Dandelion extract, Punisic Acid, Cafein, Genistein, B- escin etc.



# Baby Care

Baby Products are products intended to be used on baby and children . Baby products are specially formulated to be mild and non-irritating and use ingredients that are selected for these properties.

All of our products are free of SLES- SLS, paraben, preservatives, paraffin or any synthetics.

## PRODUCT CATEGORIES

- Baby Shampoo
- Baby Oil
- Baby Soap



# Gift Sets

We also offer our services to customers looking to develop unique personal care sets or gift items for the market. We develop combination of beautiful natural and organic bath and body products in 3in1 and 7in1 packs.



# Special Products

You can also find products to reduce the appearance of cellulite or to firm the body using high-quality active ingredients proven to work.

SLIMACTIVE and LIPACTIVE are powerful components used for skin care.

## SLIMACTIVE TUMMY SCULPTING GEL

The effective natural lipolytic system for slimming and silhouette products. It is a powerful combination of Caffeine, Genistein and Punicic acid encapsulated inside niosomal vesicles suitable for silhouette refining body care. Provides ease of use with a special massage head tube package.

## LIPACTIVE FIRMING LOTION ARM & LEG CELLULITE TREATMENT

A new concept in the struggle against cellulite by niosomal delivery system. LIPACTIVE with its selected and balanced components Caffeine, B - escin and Coleus Forskolhlii root extract, acts synergically to improve slimming, by reduction of the thickness and the mass of adipose tissue, and microcirculation with reduction of tissue edema.



# References

**Carrefour**

FARMASI

Chakra



**BEBAK**  
COSMETICS

MADAME COCO

ENGLISH HOME

**gratis**

KARACA HOME

NORSINA®

PORIO

Rosense



prof saracoglu®

**UNICE**®

ARMINE

VAKKO



LOTUS





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NATURAL BEAUTY

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